

# THE CONFERENCE TOUR

# IMAGINE

a collection of the nation's most dynamic and energetic youth motivational speakers on one stage at the same event, inspiring an audience of future leaders, on the concept of a dream. For it is a dream that gives purpose and propulsion to achieve accomplishments beyond the imaginable consciousness of most. Those that dare to dream will ultimately lead those who do not.

# EXPERIENCE

the power, energy, and excitement as hundreds of students encounter a life changing event that develops a mindset for success, and empowers them to unleash their unlimited power and potential, with the urgency of, "NOW!"



# DISCOVER

the power of a dream and the fact that size does matter. Life is too short to have small hopes and low expectations. The DREAM NOW Program Conference Tour inspires students to dream, empowers them to harness the power of their dreams and prepares them for the success that will accompany dream attainment.

The DREAM NOW Program Conference Tour is a youth leadership conference that challenges middle, high school and/or college student participants to dream while developing critical leadership competencies. The conference is an extension of The D.R.E.A.M Now Program, a year-long intensive youth leadership program. Students receive a day of training that will provide a lifetime of relevant knowledge.





## CONFERENCE MISSION

“To inspire and develop responsible, educated, adaptive minds for future leadership”



## CONFERENCE OBJECTIVES

1. To develop youth and produce young adult leaders
2. To inspire individual growth and development
3. To increase self-esteem, self-confidence and interpersonal relationship skills
4. To inspire to dream and motivate toward goal attainment

# CONFERENCE GENERAL SESSION AGENDA

## **DARE TO DREAM**

The sky is the limit. Anything imaginable is accomplishable. Don't let excuses, negativity or other people kill your dream and prevent you from accomplishing greatness. This session challenges the attendant to dream and believe in his or her ability to obtain what is conceived in the mind.

## **THE MOUNTAIN**

What are your fears? What do you need to conquer? What obstacles stand in between you and your quest to accomplish greatness? This session prepares the attendant to overcome the multitude of factors that may prevent him or her from standing on the proverbial mountaintop.

## **DREAM BIG**

The size of your dream matters! A person must not be limited by small dreams and low standards. Don't let others box you in or apply self-imposed limitations. This session teaches the conference attendants to raise the sights of their beliefs and expectations.

## **DREAM NOW**

There is no reason to delay. There is no time like the present. "Tomorrow" is not promised to anyone. There is an extreme urgency to DREAM NOW! This high energy session empowers students to unleash their unlimited power and potential with the urgency of, "NOW!"



# CONFERENCE WORKSHOPS

## GLOBAL LEADERSHIP GROUP WORKSHOP

### Overview:

Our framework for opportunity creation is grounded in creating equity vehicles that make equality possible. In many instances, institutional barriers to these opportunities have to be overcome by scaling them instead of knocking them down. This exercise is all about giving teachers and their students the most important skills in leadership, empathy, networking, culturally relevant pedagogy/learning and computational literacy.

While there are hundreds of leadership philosophies, they mostly put leaders (and what makes leaders great) into several categories: advocates, resource connectors, think tanks/thought partners and campaign builders.

The training allows for both the teachers and the students to identify and develop one or all attributes. Through active learning, students will gain the skills and loved experiences that will some day support their barrier scaling while teachers learn how they can be better tools for equities and rungs on the opportunity ladders.

### Activity:

In 2015, the United Nations announced a list of 17 Global Development Goals to drive equitable opportunities and innovation creation. These goals guide the world's mission to eradicate poverty and hunger, protect the planet, and ensure prosperity for all. For the goals to be reached, everyone needs to do their part: governments, the private sector, civil society, students and educators. Through this exercise, students and teachers will assume a leadership role in sparking change. They will work in groups to identify their own personal, community and school development goals and produce an action plan to contribute to a sustainable future.

## TOOLS FOR INTENTIONAL EXCELLENCE

The famous Greek philosopher Aristotle stated, "We are what we repeatedly do. Excellence, then, is not an act, but a habit." The quest for excellence must be guided by intentional thought, action and understanding. This workshop is designed to develop the leadership capacity of students by filling their toolboxes with the tools necessary to empower their ability to succeed, lead and operate at a sustained level of excellence. The session explores concepts such as vision casting, self-esteem, personal responsibility and effective communication to help build confident and competent future leaders.



# CONFERENCE WORKSHOPS (continued)

## ENTREPRENEURISM WORKSHOP

On February 27, 2014, President Barack Obama launched the “My Brother’s Keeper” (MBK) Initiative, a call to action to address persistent opportunity gaps faced by boys and young men of color and ensure all young people can reach their full potential. In February 2016, the Administration announced the creation of new STEM and entrepreneurship tracks within MBK. A number of community organizations were selected as community partners and challenged to expand STEM and entrepreneurship opportunities in various communities. The McMikle Group was named as one of those community partners. This workshop was born out of that commitment.

The entrepreneur workshop is an introduction to the concept of business ownership that will allow students to gain an understanding of entrepreneurship as a viable career choice and motivate movement towards a greater exploration of that reality.

MY BROTHER'S KEEPER



## DISC LEADERSHIP TRAINING

**TEACHER WORKSHOP - WORK OF LEADERS: VISION, ALIGNMENT, AND EXECUTION.**

This training provides an engaging facilitated workshop for educators using contemporary video, and online follow-up to create a personalized learning experience. Based on best practices, *Work of Leaders* connects unique leadership styles to real-world demands, generating powerful conversations that provide a clear path for action. *DiSC Work of Leaders* approaches leadership as a one-to-many relationship, as opposed to the one-to-one relationship. Workshop focuses on tangible steps directed at leading a group or organization toward desired outcomes. Using the framework of Vision, Alignment, and Execution, *Work of Leaders* encourages leaders to understand their own leadership styles and how they impact their effectiveness.





# CONFERENCE HOST

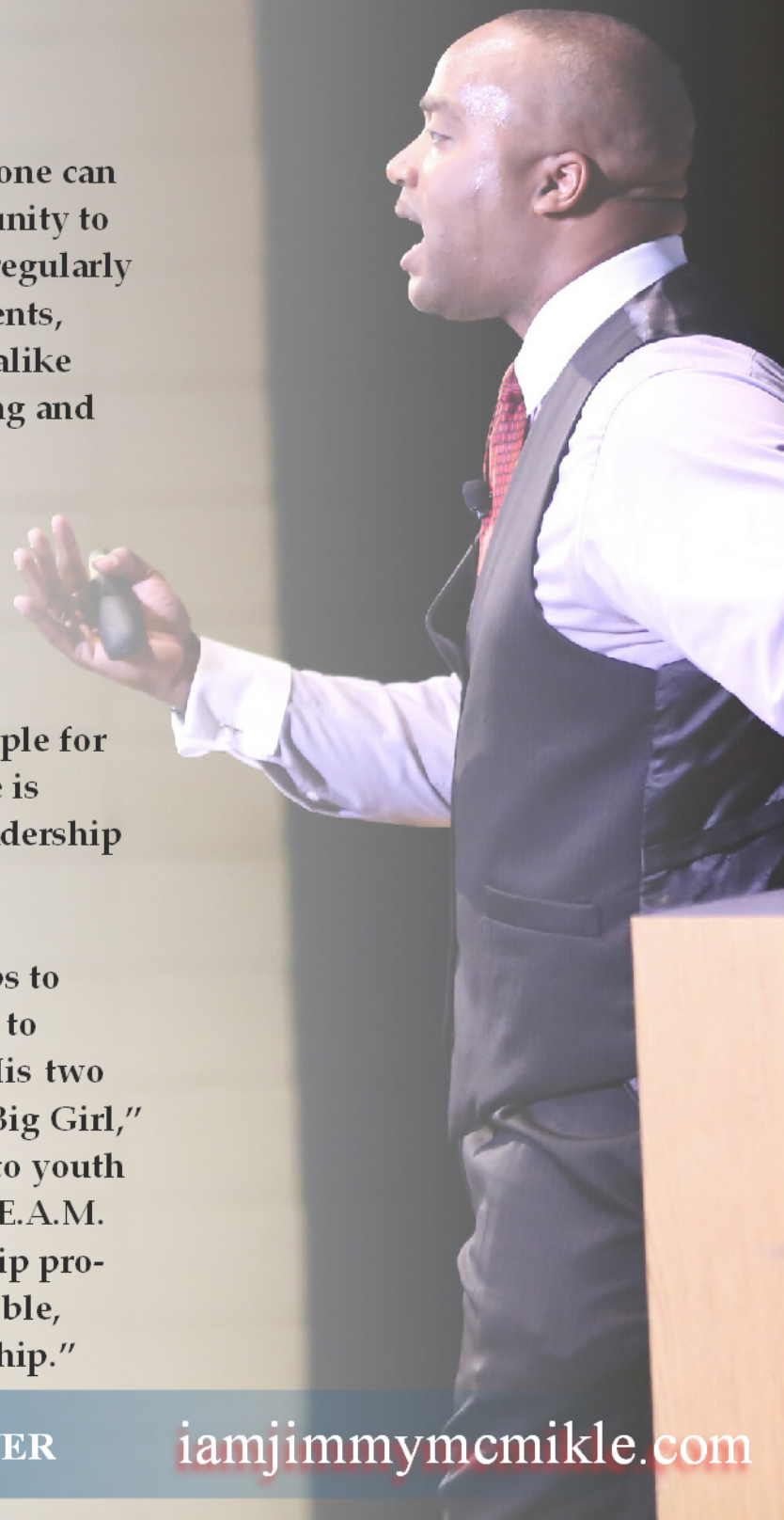


Jimmy McMikle

Powered by the passionate belief that everyone can achieve greatness and driven by the opportunity to spark significant, powerful change, Jimmy regularly inspires audiences of children, college students, educators, parent groups and professionals alike bridging the gap between current positioning and desired direction.

Jimmy is a respected leadership consultant, accomplished author and sought after motivational speaker and life coach. Three simple, yet powerful words define his mission, and direct his passion to equip people for success: Educate, Inspire and Empower! He is President of The McMikle Group LLC, a leadership training and development company.

Jimmy's latest book, DREAM NOW: 10 Steps to Accomplish the Extraordinary, is a roadmap to obtaining the life that you truly desire . His two children's books, "Hey Big Boy" and "Hey Big Girl," provide powerful life directional messages to youth of all ages. He is the founder of the D.R.E.A.M. NOW Program, an intensive youth leadership program whose mission is "to develop responsible, educated, adaptive minds for future leadership."





**“Every person has the ability to, ‘accomplish the extraordinary;’ to live an incredible life and leave a lasting mark and legacy of greatness to represent their time spent on earth. However, that reality is only possible to the person who possesses the willingness to dream, the courage to pursue those dreams and the relentless determination to never stop dreaming.”**

**- Jimmy McMikle**





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